Stony Lake Sparkler 5k
Sunday, July 5, 2026

2025 Summary

- Through sponsorships, the Stony Lake community, and past runners, we raised **$30,628.76** for Crystal Valley Care Fund

Sponsor Recognition

- Stony Lake Newzletter – mailed to Stony Lake Association Members and available at Stony Lake Depot and Stony Lake Market
- Stony Lake Sparkler website
  www.stonylakesparkler.com
- Race Posters (Silver Level and Above Sponsorships)
- Race T-shirt (Silver Level and Above Sponsorships)
- Sponsor Banner
- Thank you ad in the *Oceana's Herald Journal*

2026 Plan and Goals

To provide a fun family activity as part of July Fourth celebrations for the Stony Lake area and local communities; to promote community involvement; and to raise money for Crystal Valley Care Fund.

Race Plan

- Course is scenic, easy to follow and easy for traffic control
- Race includes timed 5k run and 1 mile fun run/walk
- T-shirts for all runners/walkers and volunteers
- Post-race party with food, beverages and music

Prizes awarded

- Awards to Fun Run finishers
- Special awards to Fun Run (3 male, 3 female) overall winners
- 5k awards to Overall, Master, and Grand Master winners (male/female) and age group 1st, 2nd and 3rd place
- Largest family participation
- Best spirit costume

2026 Race net proceeds will benefit Crystal Valley Care Fund

- Stony Lake Association is the Title Sponsor.
- Stony Lake Inn will host the event.
- Sponsorship opportunities for local businesses through financial or in-kind donations.

Stony Lake Sparkler 5k

We Value Our Sponsors

Sponsorship Levels

Net Proceeds to support the Crystal Valley Care Fund

Platinum Level ($1,000 and above)

- Recognition at the event as a Major Race Sponsor
- Name or logo printed prominently on race shirt
- A prominently placed ad in Stony Lake Newzletter
- Logo or name on website, posters and banner
- 4 complimentary race entries (including race shirts)
- Link to sponsor's website

Gold Level ($500)

- Recognition at the event as a Major Race Sponsor
- Name or logo printed on race shirt
- An ad in Stony Lake Newzletter
- Logo or name on website, posters and banner
- 2 complimentary race entries (including race shirts)
- Link to sponsor's website

Silver Level ($250)

- Recognition at event as a Race Sponsor
- Name only on race shirt
- Businesses: small ad in Stony Lake Newzletter
- Logo or name on website, posters and banner
- Link to sponsor's website

Bronze Level ($100)

- Name on website and race day banner

All donations must be received by:

March 20, 2026
for inclusion in Newzletter

April 28, 2026
to be listed on race poster and to have your organization's name on the shirt

Make checks payable to:
Stony Lake Property Owners Association

new **Mail to:** Stony Lake Sparkler
c/o Sandy Griffin
P.O. Box 91
Shelby, MI 49455

ARTWORK NEEDED FROM SPONSORS:

Due to upcoming production improvements, please submit new artwork for 2026 to Emily@minusculestudio.com

JPG, TIFF, PNG, PDF, and ESP files accepted. CMYK only. 300 dpi minimum, at size. Vector Art Preferred.

Please use the link that will be sent to your email for uploading artwork or email art or questions to Emily@minusculestudio.com

---

Sponsor/Organization name: _____
AS YOU WANT IT TO APPEAR ON ON MEDIA PIECES

Sponsorship Level ❑ PLATINUM ❑ GOLD ❑ SILVER ❑ BRONZE

In the event of unforeseen cancellation, all net proceeds will be donated to CVCF

Contact Person _____

Address _____

City _____ Zip _____

Phone _____ Email _____

Social Media/Website _____

Signature _____ Date _____

Platinum & Gold Sponsors submit:

____4/c Ad for Newzletter *OR*

____Use my logo for my Ad

____4/c Logo for Website, Poster & Banner

____1/c b/w Logo, (no gray) for T-shirt

Silver Sponsors submit:

____4/c Logo for Website, Poster & Banner

THANK YOU FOR SUPPORTING
THE STONY LAKE ASSOCIATION'S SPARKLER 5K AND THE CRYSTAL VALLEY CARE FUND.